

July 16, 2019

Dear Mr. Newman:

I am writing to you under the provisions of the Massachusetts General Laws, Chapter 93A, Section 9, the Consumer Protection Act ("Chapter 93A"). I am writing to request relief as outlined in that statute, in connection with the unfair or deceptive practices outlined below and detailed in the attached exhibits.

On July 6, 2018 you issued to me a contract ("Promotion Agreement" or "Agreement") for promotional services to (1) promote my book *They Took the Kids Last Night: How the Child Protection System Puts Families at Risk* (ABC-Clio, published November 2, 2019), for the fee of \$5500, to be paid in two installments; and (2) to coordinate 10 radio spots for a legislative project that I was co-leading, for the fee of \$1000, paid by Ruth White, my employer at the National Center for Housing and Child Welfare. (Exhibit A, Contract). The contract followed from a series of communications with me after you first approached me on June 25, using a contact form available on my website. You set forth the pricing for your services in initial email approaches to me on June 25 and 26, 2018. (Exhibit B-1, B-2). I sent you a series of questions about your proposal on June 27, 2018. You responded the same day to these queries, assuring me of your ability to expand the impact of my book with your "ins with legal publications... to develop ideas that will at least raise your profile in those professional and academic areas." Exhibit B-3. After I checked several references you afforded me at my request, each of whom vouched for you as promised, I notified you on July 5 on a scheduled phone call that I would hire you for what you referred to as a "modified full" publicity campaign on my behalf to begin on August 6, 2018 and end of March 1, 2019. You sent me an amended contract on July 11, 2018 which reflected changes I requested. Exhibit A 1. You claimed this fee was a "\$4000 discount." See Exhibit C (your BBB response). As called for in the Agreement, I and Ms. White paid these fees in a timely manner, with some specific back and forth with you as to how you were to invoice Ms. White. Exhibit B-4. I requested countersigned copies of the contract but you never sent one back to me but cashed each of the checks I sent you nevertheless. Exhibit B4a.

The publicity campaign under the Agreement included:

Development of press materials to "targeted print media" and "online outlets," "national and local radio stations" and networks and "highend Podcasts".
Securing interviews, features, reviews and other exposure for me and my book.
Assisting in identifying bulk buyers of the book.

Extensive follow up to all print media and online outlets, with a guarantee of at least 20 approved radio interviews related to the book and additional 10 spots related to the legislative project.

Priority placement of promotion for the book in Chicago and Washington DC radio, TV, print and online media.

Development of national news pegs tied to the book including monitoring news stories, and connecting me to reporters covering these stories.

Affording me recordings for Facebook Twitter and my own website.

Consult and advice on bookstore distribution.

Ongoing analysis through in-person meeting (including day to day scheduling and logistics support), calls, emails, *and bi-weekly reports with documentation showing media reaction*, with *planned meetings in Washington, Chicago or New Haven* within first three months of the campaign (emphasis supplied).

In addition to these specific commitments and consistent with them, you specifically agreed to submit my book for review to Library Journal (see Exhibit B-5) and you subsequently also expressly offered to support my own self-arranged book talks in New York City (Jan. 22-29) by seeking C-Span and radio coverage there (see Exhibit B 6). At a conference call with my publisher, you offered to support my planned Washington DC book promotion by contacting the bookstore Politics and Prose, during my already-scheduled trips there (April 8-12 and June 3-4). You also promised to use my own additional publications (in *Cato Unbound*, November 2018) and the *Atlantic* (Jan. 26, 2019 publication undertaken in November 2018) to enhance the opportunities to promote my book and myself as an expert in the topic and promised that you were “working on” extended promotion related to these articles as they enhanced my stature as an author and would serve to expand interest in my book. Exhibit B 7. You also made a series of commitments on October 23 that are reflected in a detailed email I sent you that day. Exhibit B. 8.

Despite the many promises you made to provide me biweekly reports and feedback from media I received only 3 written reports during the entire period August 6 through January 11 (with 21 weeks in that period, I should have received 10 biweekly reports) and should not have had to press you for the three reports I did receive. Exhibit B 9 . You also refused repeatedly to provide me documentation of the media reaction to the campaign as it was underway, as documented in multiple emails, including Exhibit B 10.

After I told you I was cancelling all but the remaining radio spots, you insulted me, threatened me and indicated that you had defamed me with one of the target radio station (WTTW in Chicago) (see Exhibit B 9). I then told you to cease and desist from any further promotional activities other than providing me the promised radio tours. *Id.* You indicated at that point that you would continue to

provide me radio spots, *id.*, but no new spots were provided despite that explicit promise.

Between November and December 2018, you—primarily through your assistant Elise Bogdan--provided me with 10 radio spots, but despite repeated promises to furnish me links and feedback from these spots, no links and no feedback were provided. I was not offered any pod cast except for that showed only 5 viewers for a recent interview. Exhibit B 11. Other offered spots, which I reluctantly agreed to include in the radio campaign were expressly not suitable for promotion of my book (i.e. a sports call-in show at 6 a.m.).

Despite setting the priority of Chicago and Washington D.C., none of the radio spots you secured were in these markets.

Then, as my own self-arranged book tour in New York City approached, you disappeared. None of the activities you promised to support these talks with TV (including C-Span) or radio interviews with New York stations.

You failed entirely to do a “print tour” to promote my book while making false and deceptive promises to me that you had submitted op eds I had written to a series of newspapers. I relied on your promises and representations to my detriment.

As documented in the attached Exhibit B, your responses were consistently evasive and deceptive. However, this conduct had the quality of “bait and switch” because at the time you recruited me as a client you provided extensive assurances of the value of your services and were highly complementary of my book and my work and my abilities as an author and expert in my field.

In sum, of the 9 itemized deliverables (items a-i listed above) you agreed to provide under agreement, you providing 1/3 of one of them (i.e., the 10 radio spots) under (paragraph d) of the agreement and gave me exactly one national news peg idea (under paragraph f) but did not connect me to any reporters covering these issues. Of the three additional representations you made as to your services to be included in our contract, you did exactly nothing.

On or about January 31, 2019, I filed a complaint with the Better Business Bureau. Exhibit C. In response, you made utterly false claims against me, asserting I was uncooperative, hostile, unprofessional and a poor speaker on the interviews I had provided. Had any of this been true, it was your responsibility to provide feedback to me during the campaign. You included additional threats to me—including the wildly inappropriate threat of going after my own law license in Illinois—as you were responding to the Better Business Bureau Complaint and

demanding that I take it down, a demand I had every right not to accede to.
Exhibit B 10.

I hereby demand a refund of the \$5000, which is the amount consistent with my prior demand (and affords you \$1500 compensation for 10 radio spots and 1-2 hour interview prep). Chapter 93A gives you the opportunity to make a good-faith response to this letter within thirty (30) days. Your failure to do so could subject you to triple damages, attorney's fees and costs when I follow up with legal action. I also reserve the right to pursue action against you for the false and defamatory statements and for the losses I suffered as a result of the lost opportunity to hire a different publicist while the book was still new.

Sincerely, Diane L. Redleaf

Appendix A: Failure to Perform

Appendix B: Failure to Communicate and False, Misleading and Defamatory Conduct

Appendix C: Pattern of Behavior

Additional Exhibits:

Exhibit A. Contract for Services

Exhibit B Emails Referencing Additional Promises, Representations of Work Done By Robert K. Newman and Defamation

Exhibit C Better Business Bureau Complaint and Responses

Appendix A: Failure To Perform.

Mr. Newman sought me out as a client, using my firm's contact form on my claimed to have extensive experience in working on the topic of my book thanks to his work on behalf of Justina Pelletier's family (a celebrated case that is similar to some of the cases I discuss in my book). He represented that his role is to enhance the reputation of the authors he represents and improve their public platform as "the expert" in the topic of their book. He indicated he had extensive experience in book promotion over a long career including experience in print, TV, radio and online platforms and work with highly-placed contacts in media outlets. He expressed an understanding of the complex politics of child welfare and offered to position my book as appealing on both the right and the left of the political spectrum. He expressly indicated that Christian talk radio was a very receptive audience, that Chicago (where I am from) was a "great radio city" and he expressed knowledge of the local stations in Chicago. He also was familiar with my own publisher and similar ones and claimed to have had several books with my publisher that he promoted. In light of his professed experience and the "fit"

with topic of my book, and the fact that his references (obviously hand-picked) vouched for him as able to deliver on his promises, I decided to hire him. (It seems that the difficulties he has had in fulfilling agreements to provide valuable services has not be true throughout his career, and therefore some of his references do attest to his past effectiveness in his field). He agreed to prioritize the Chicago and Washington DC print, radio and TV markets while doing a “modified” national campaign that would include promoting me as well as my book and providing me high value media connections that would enhance not only my book’s sales and impact, but position me as a high profile individual who was increasingly sought out by national media.

He insisted that my initial payment had to be sent by overnight mail to him and received prior to a summer vacation he represented he would soon be taking, and insisted that I get him a galley copy of the book so he could get an early start on reading it during his vacation. I sent him the galley on July 17. Exhibit B __. When he returned from vacation, he had not read the book. He asked me to send it to him again.

Because Mr. Newman led me to think I would have more radio interview offers than I could manage but that the quality of sound had to be reliable, I made special arrangements for a land line rather than my cell phone. I relied on his promise of radio interviews to my detriment by incurring a cost for services I did not need. Had I known I would only have 10 interviews, two of which were done in another location and several of which were to very small and non-target audiences, I would have saved hundreds of dollars on installing my home phone and \$39 per month in added service charges.

October was supposed to be a busy month for planning the launch of the promotional campaign under the Agreement and in anticipation of demands on my time for the campaign, I cleared my calendar of other matters. But I repeatedly had to pull teeth to get time with Mr. Newman to discuss the campaign. For example, on October 19 I tried to get a meeting (this was just 9-12 days before the book was to be released as an October release date was promised by the publisher). Instead of getting a response to this request, Elise Bogdan made the excuse that Bob’s dog was sick and he could not meet with me as a result. Exhibit B-. A press release promised well in advance of release was not sent to me until October 22 for review, with the launch of my book just days away at that time.

From November and early December 11 Newman Communications provided me with a total of 9 radio spots. At the end of this period, the spots were of diminishing value and to smaller audiences. Despite the priority on Chicago and Washington DC, only one of the spots I was offered was in the DC market and

none was in Chicago, my home town and the location in which the stories in my book take place. Two of these spots were of poor quality and inappropriate to my book

On October 8, 2019 I sent to Mr. Newman a copy of an op ed article for placement in national publications, starting with New York Times, as part of our national print media strategy. He promised to use his “contacts” there to get the article places. I heard nothing further about this. When I asked him about the status of this placement he claimed it was pending. Later, he claimed that it had been sent to other media as well but never provided a report on where the article had been submitted. This delay and failure you communicate with me about the status of my own article placement was extremely prejudicial to my efforts to promote my book as it precluded me from taking steps to get this article published in a timely manner. After I fired him, he represented to me the following conversation with a New York Times editor:

“[Y]ou are incorrect that we have not been operating a very aggressive campaign. A New York Times magazine editor told me today on this that if you got the piece you have been pitching for only 3 months now within a year, you should be happy.” (Exhibit B-).

This reported conversation is a fabrication—such a conversation with an unnamed New York Times editor did not occur as this is not how the New York Times op ed system works, I later learned when I submitted the article myself. The New York Times has a practice of notifying authors of the acceptance of their pieces within 3 *days* of submission.

Throughout the period of the immediately prior to the launch of my book until I fired Mr. Newman on January 11 it was clear that I would do certain publicity myself including arranging for publication of articles I had already undertaken to write through other contacts I had. I freely shared the plans for these articles, including with Cato Unbound and the Atlantic. Mr. Newman enthusiastically welcomed these activities and claimed he would integrate these major pieces into a further publicity campaign. He stated he had ideas on how to use these national platform articles to deepen and broaden my platform as an authority. He did absolutely nothing to advance my platform through these articles, however, despite these promises.

Despite promises to help with universities, legal audiences, medical audiences, and the Chicago media market, with which he claimed deep familiarity, Mr. Newman produced no contacts and conducted no promotional activities for me in any of these promised venues.

During two conversations with my publisher, Mr. Newman claimed he would “go above and beyond” his agreement with me and contact Politics and Prose Bookstore in Washington DC in connection with a planned book tour for Washington in April, claiming this store would be a good fit for my book store and that he had extensive experience working with them. This representation was misleading because the contract called for him to make exactly this sort of contact for me and to use his expertise on my behalf. But it is also clear he never made the contact he twice represented he was taking upon himself. After I realized Mr. Newman still not made any contacts with this store, I found that all the information Mr. Newman had promised to work on was readily available on line. I relied on Mr. Newman’s proffer to

I repeatedly asked Mr. Newman for reports about who he had contacted on my behalf. He repeatedly refused to share any information me with that would enable me to verify that he was actually doing the work he promised.

In August, I prepared a long list of potential reviewers and transmitted it to Mr. Newman and my publisher. Mr. Newman offered to contact a series of potential reviewers I had listed. I asked if he had done so and he answered that Elise Bogdan, his assistant had contacted them all. I questioned how this was possible. this representation was one of many fabrications as to the activities Mr. Newman was undertaking on my behalf. Exhibit B. ___. Indeed, this was the first “red flag” that Mr. Newman was not truthful about his activities on my behalf. It was not possible that Elise contacted all of the reviewers on the list I had provided as many of the names of the list were personal contacts of mine whose phone numbers and contact information were not readily available and who could not have been easily contacted by Ms. Bogdan.

Of the many representations of services he would afford to me under the contract with the goal of promoting my book and enhancing my personal platform, Mr. Newman did only the following: (a) prepared a (delayed) press release which relied heavily on the release prepared by my publisher; (b) conducted a one hour practice with me of radio interview questions; (c) provided one news peg idea (by email dated November 14)(Exhibit B-).

Appendix B. Lack of Communication, Delayed Communications and False, Misleading and Defamatory Conduct

Even as soon as I issued my first payment to Mr. Newman, he delayed in performing services promised under the contract. His responses became progressively more limited or delayed responses in the period right before the book’s release (mid-October) and became almost non-existent by December, just one month after the book was released. See emails in December 2018 Exhibit B__.

I found I had to repeatedly email Mr. Newman to confirm basic commitments he had made and to set meetings to discuss the status of the campaign, including meetings to coordinate with my publisher's marketing office. Emails reflecting these multiple attempts to speak to him and get reports from him are attached at Exhibit D 3-__..

I also notified Mr. Newman in September that I would be interviewed about my book in New York City for a podcast in New York that is done by author/psychiatrist Dr. Anna Yusim. I notified Mr. Newman of the need for his help to prepare Dr. Yusim for this interview. On October 10 I reminded him of the need for questions for Dr. Yusim and let him know I was leaving for New York on October 16. He finally sent a draft late in the evening the night before the scheduled interview. His long delay, after multiple entreaties to get the materials Dr Yusim needed for her own preparation made me worry that I might have to cancel the video altogether.

By December—the first full month after the release of my book on November 2, I was experiencing almost no contact with Mr. Newman. Elise Bogdan, his assistant, scheduled one radio spot for me with a Boston station on January 24. However, as December and January unfolded, I had planned a book tour in New York from January 22-29, with invitations I had received from my own colleagues, including two meetings with reporters and three talks about the book. Mr. Newman had promised support for these talks and had offered to get C-Span to cover my talk at the New School. Instead, he lied about contacting C-Span on my behalf and he made zero contacts on my behalf in the New York area. He did not assist in any way to promote me and my book in the New York area, or to support any of the promotional activity I had initiated myself, despite my repeated entreaties to get information. January was supposed to be the high point of the book promotion campaign and yet my publicist, Mr. Newman, effectively disappeared at the height of the launch of the promotion.

On January 7 I gave Mr. Newman a report on my planned talks in New York and politely requested a report from him on his activities to support my upcoming talks in New York. He promised a report on January 8. No report was received.

On January 11, when I realized Mr. Newman had done nothing so far to help with my upcoming visit to New York and that his inaction was frustrating my own ability to prepare for this promotional trip, which was less than 2 weeks away, I demanded a 50% refund of the contract and I told him to cease and desist from any work on my behalf other than providing me the remaining 20 radio spots that had yet to be provided.

His respond to this email included a patent fabrication of work and contacts he had made allegedly on my behalf (typos in original)

Re: Gmail - Your report is needed. You promised a lot of help in New York and there was a lot of lead time.

bob.newman@newmancom.com> Fri, Jan 11, 2019 at 2:16 PM

To: Diane Redleaf <familydefenseconsulting@gmail.com>

Cc: Elise <elise.bogdan@newmancom.com>

“Today I have made 52 calls for you. C-Span three times. The director of booking suggested it was bordering on abusive. But I know that since you are as aggressive with me, using your name I need to be that aggressive for you. A WBEZ employee today said to me — “god dam it Newman. There is a government shut down we are covering and a mayoral contest. Does this lawyer Redleaf have you by the balls. We have never seen you this aggressive. Reports need info and if you recall in our first talks, I mentioned that the last two weeks of December and the first three days of January would be difficult and that is why I added additional time to the contract. This week has been the first week we can pitch in three weeks. And as for Elise, I book a bunch of those interviews.

So you are incorrect that we have not been operating a very aggressive campaign. A New York Times magazine editor told me today on this that if you got the piece you you have been pitching for only 3 months now within a year, you should be happy.

So I must be frank. I have been working each day for you personally at least 8 hours and when I have good info to pass it on I do. When one of the Trib 8 pitches tells me yes, then I will let you know. Simply telling you about CSPAN has got it thrown back in my face. So I will call Chicago Tonight now and tell them Diane Redleaf needs an answer — now.

Bob Newman

None of the represented activity Mr. Newman describes as having done occurred. The claim that he worked 8 hours a day “each day” for me is patently absurd. The claim that he made 52 calls on the day I fired him is ridiculous. However, if Mr. Newman did act as aggressively and in such an upsetting manner with Chicago Public Radio, his actions defamed me in my own home audience, causing great damage to my reputation in my own community. I believe this is therefore either a complete fabrication (most likely) or if it did occur, it shows a direct violation of minimally professional contact on my behalf and put me in a terrible light in my own community, causing defamation to my character for which I am entitled to compensation for the damage caused.

Later in the same email chain, that ensued after this one was received by me, Mr. Newman claimed to have talked to Anderson Cooper and Tucker Carlson on my

behalf, and to have made 600 pitches on behalf. He has not provided documentation to substantiate that any of these pitches were made, save for the 10 radio spots I did receive. He insisted that "Chicago has been our focus" but he provide not a single opportunity of any sort in the entire Chicago media market. (I have been repeatedly quoted and even profiled in Chicago media in the past so getting some media for my book should not have been impossible. Had I realized I would have to seek out Chicago media myself without the help of my professional publicist, I believe I would have had many additional opportunities as the book concerns cases in Illinois).

On January 31, I filed a complaint with the Better Business Bureau. He did not respond to the complaint until it was overdue. Finally he responded and I replied (Exhibit C). In his response and emails with me concerning my decision to file a complaint with the BBB, he insulted me as an author, as an expert in my field, and as a radio interviewee.

He claimed in his response, for the very first time, that I was a terrible interviewee whom the hosts on the radio shows complained about. This claim was directly contrary to all the feedback I had previously gotten but it was his job as my publicist to notify me of any deficits in my performance in interviews. This he never did during the period of the promotion agreement.

Following his filing the response with the BBB, on March 2, he said he would only negotiate a resolution of my complaint if I took down the BBB complaint first. He also threatened me with filing a charge against my law license with the Illinois Attorney Registration and Disciplinary Commission if I failed to so:

He first stated:

My attorney has asked me to file a complaint with the ARDC, Illinois Attorney Registration & Disciplinary Commission who investigates and prosecutes misconduct complaints. I will proceed with that now unless there is an appropriate resolution of this matter.

When I asked who this attorney was he responded:

"I prefer not to spend attorney fees on this at all. It is already a money drain with my additional time. My "personal" attorney suggested that if despite the hard work put in on this program and my reputation was going to be publicly criticized, they suggested I had the right to contact and file my own ARDC complaint. I am not threatening you Diane. You have been threatening me. The BBB is a public forum and the ARDC is similar. The ARDC would bristle at hearing that making a complaint was "threatening." You stated your facts. I will do similar." (He also

promised in the same email, Exhibit C, to provide me the names of persons he had talked to at BBB but never gave me any such names).

“

The threat he issued against me for having gone to the BBB was purely to harass me and intimidate me. I never served as his agent or his lawyer and this threat was just used to intimidate and silence me in my efforts to protect the public by using the vehicle of the Better Business Bureau to attempt to resolve a dispute over his services to me.

After his attempt to intimidate me failed, he continued to threaten and berate me (for my lack of “media acumen.” and “arrogance.” On March 17, 2019 he sent me another email concerning a further response he had made to the BBB, in which he stated the following:

Diane, you can not have the arrogance (or maybe you do) to think you can make a complaint and you can stifle my ability to do that to. Your disrespect for the Bar process is callous. Also, if I hear that anyone from Publisher to media has received negative feedback on our firm, I will take all necessary action within the law to make sure that all organizations and all media and all individuals we have in our records, are notified as to our side of this situation. It is my opinion after doing my job for 30 years that your media acumen is at 0. That is only one piece of feedback I have. So I will say it one last time. Present an offer to my firm that respects the work we completed (since you keep rejecting ours), provide me an NDA and contact BBB that you are withdrawing or putting on hold this complaint pending settlement, or I will immediately take proper action.

Exhibit B. ____.

Appendix C. Pattern

Mr. Newman’s modus operandi is to prey on authors who are ambitious for their own books and careers and to promise more than he can or will deliver. Because he is savvy and knowledgeable about publishing and marketing, and has a history of doing good work in this field for certain clients, possibly several years ago, and because he engages in pressure sales tactics while promises a great deal of high value work, he lulls individuals like myself into believing they will obtain more results in achieving a market and interest in their book with his help than without it. Because he has a staff person who is competent (Elise), and who has some confidence of the radio industry, he is able to deliver a tiny fraction of his

promised services and thereby lull his clients into believing he is doing more than he is doing.

Mr. Newman repeatedly promising reviews, article placement, interviews and TV opportunities, niche market activities, support for authors such as bringing C-Span to events, and then he utterly fails to deliver on these promises.

As soon as an author like myself asks for documentation of Mr. Newman's activities, he balks and obfuscates. He provides no details of who he contacted or what he said. And he lies and misrepresents what he has done, as demonstrated by his claim to have made 52 contacts on my behalf on the very same day I fired him and on the same day he was refusing to provide me an overdue report on his activities.

In soliciting clients like me and in the early phase of the work with him, Mr. Newman promises extensive contact in strategic planning for a full campaign. But as soon as the book is launched, these promises evaporate. Promised meetings do not occur. Getting him to even respond to phone calls or give reports (bi-weekly reports are promised in the contracts with him), is worse than pulling teeth.

I learned of Mr. Newman's repeated victims who have been subject to similar "take the money and run" tactics as I was deciding whether to terminate the contract with him and as I was preparing my BBB complaint. The pattern these cases show is very similar to mine. I regret not seeing these complaints before I hired him. Unfortunately, the BBB had given him an A+ rating even though the one review they had of him was terrible. I learned only after I filed my complaint that the BBB only gives lower ratings based on complaints and not reviews. These reviews show that my experience is not aberrational but part and parcel of Mr. Newman's modus operandi:

a. These are three of the four Google Reviews for Newman Communications (in addition to my own):

Will O

6 reviews

4 months ago

My experience was eerily similar to what the other reviewers report. Lots of promises, no follow through. I paid \$5400 upfront for a package of services that were mostly never provided. My emails were largely ignored, and when they weren't, the responses contained nothing but additional false promises. My contract, signed in October 2018, called for outreach to print media, a newswire release, and more. Two months later, when none of this had happened, I was told that it would all take place in the first week of the New Year. It is now March and none of it has happened. They're telling me now it will happen next week, with no explanation of why it didn't happen in October and why it didn't happen in January. I'd stay far away from these people.



David Reiss

1 review

5 years ago

Horrible. I worked with them for six months and for a while received some media contacts, but then most of their staff left, the people I was working with left without notifying me, and for the last three months of my contract I paid \$6000 and received 1 (one) email and nothing afterwards. When I contacted the person responsible for my account he rudely said he left because he wasn't being paid and he would sue me if I filed a complaint about him; the owner's phone number doesn't accept messages and when he finally returned an email demanding my \$6000 back, he said he would call me and never did. I intend to take legal action against them.



Tom Cohen

7 reviews

4 years ago

All I can say is avoid. He did bad work and took my money and ran.

b. The Better Business Bureau in Kennebunk Maine has three further reviews—all consistent with these:

Shel L



02/21/2019

I would not Work with Bob Newman, unless you like being ripped off. He is a con artist through and through. He signed a contract and never paid the \$1,200 due when the project was completed. We took him to collection and he still never paid. Avoid this man and his company unless you like throwing your money away.

Bernard H



02/13/2019

We hired Newman Communications to do a publicity campaign in San Francisco in April 2018. We paid \$1500 for this and have not seen any opportunities. We've been requesting a refund since October and he's been avoiding us. It's now February 14 and he is not returning our calls. What happened to Bob? This is a very poor business practice. I would not recommend booking with Bob Newman.

belisa v.



01/08/2018

I signed a contract and gave Newman Communications 2k for 20 radio interviews. After three very small local ones they disappeared and have not answered emails or calls.

c. In addition I am aware of Professor Steven Lansberg's BBB complaint that was filed shortly after my own and bears remarkable similarity to my experience. He has shared his 93A letter with me.